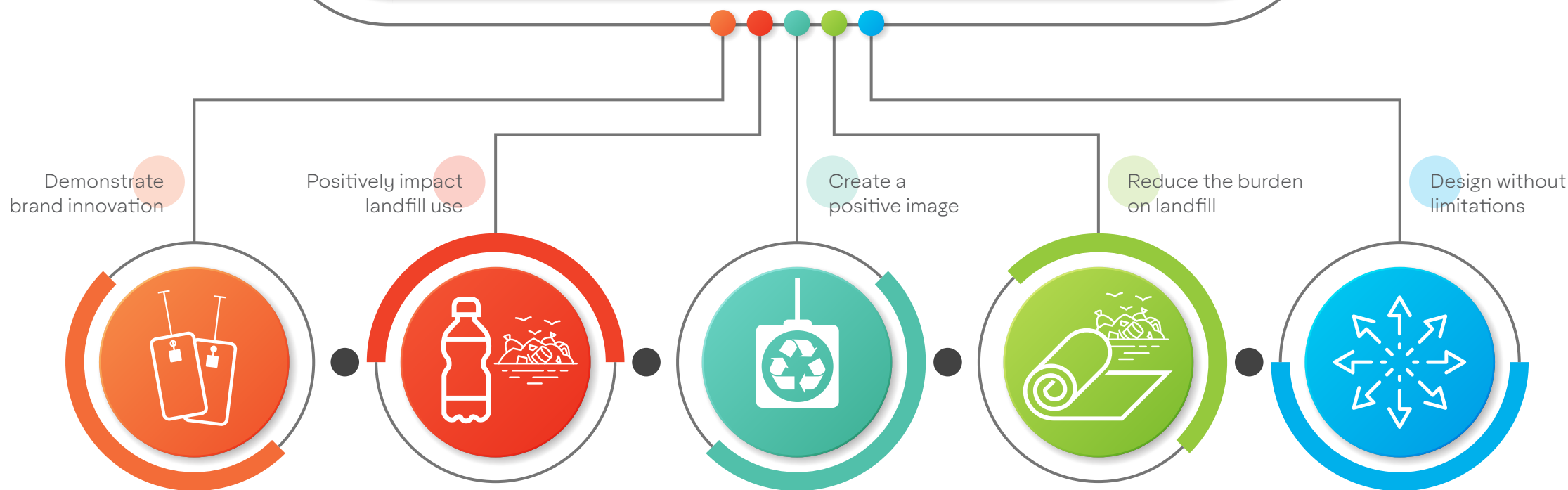


Avery Dennison **Ecotach™** Recycled Fasteners  
include rPET and rPA materials

## Why does this matter?



### 1. Sustainable apparel tagging solutions

Our rPET and rPA fasteners meet the needs of environmentally conscious retailers, brand owners and consumers who want to reduce their environmental footprint.

### 2. Lower landfills with rPET

Recycled polyethylene terephthalate (rPET) fasteners contain at least 90% post consumer waste from recycled plastic bottles.

Every roll of 834 rPET fasteners reduces the landfill load by more than 8 plastic bottles. Every carton, by more than 52 plastic bottles. Every case, by 528 plastic bottles.

### 3. Recycled garment fasteners

rPET fasteners carry a “Recycled” logo molded onto the paddle for immediate recognition of the retailer’s sustainability efforts, creating a positive image of environmental stewardship for just fractions of a cent per garment.

### 4. Lower landfills with rPA

Recycled polyamide (rPA) fasteners use at least 70% post consumer waste from recycled carpets.

Every master carton of rPA fasteners eliminates 60 sq ft (5.5 sq meters) of Nylon carpet which is equivalent to half the sq ft of an average size bedroom in the US.

### 5. Design versatility

rPET fasteners are available in 13 standard colors. Colors can be Pantone® matched upon request.

rPA fasteners are available in 1/2” and 2” Fine Fabric™ Clip forms.

[LEARN MORE!](#)

rPET and rPA fasteners from Avery Dennison Fastener Solutions  
**Recycled fastener solutions for a better future.**



Fastener Solutions