

### Sustainable Apparel Tagging Solution

Avery Dennison Recycled Plastic Fasteners meet the needs of environmentally conscious retailers, brand owners and consumers to reduce their environmental footprint. Switching to our Recycled Plastic Fasteners for tag/label attaching demonstrates brand innovation and environmental responsibility.

### Lower Landfills

Recycled Plastic Fasteners are made of recycled polyethylene terephthalate (rPET). The environmental benefits created by using at least 90% “post consumer” waste from recycled plastic bottles (rPET) are substantial:

- Every roll of 834 fasteners reduces the landfill load by more than 8 plastic bottles\*
- Every carton, by more than 52 plastic bottles\*
- Every case, by 528 plastic bottles\*

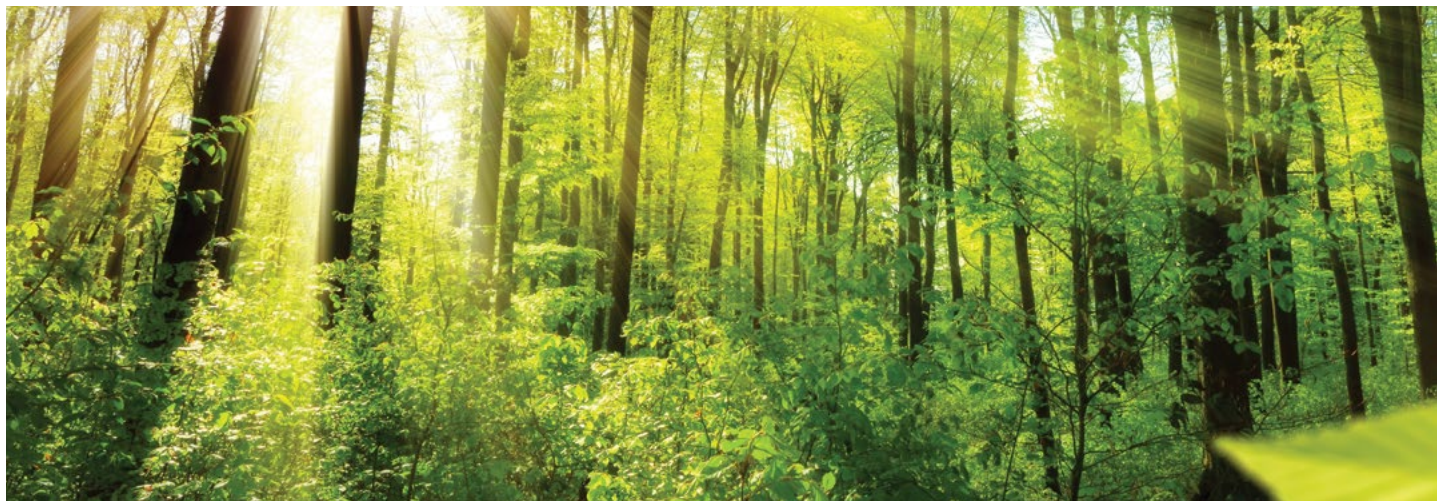
*\* The average weight of a single-serve 16.9oz PET water bottle is 9.9 grams*

### Recycled Garment Fasteners

Fasteners carry a “Recycled” logo molded onto the paddle for immediate recognition of retailer sustainability efforts. Retailers can create a positive image of environmental stewardship for just fractions of a cent per garment.

### Design Versatility

- Available in 13 standard colors
- Colors can be Pantone® matched upon request
- Application is simple and quick with System 1000® hand tool (#10000-4)

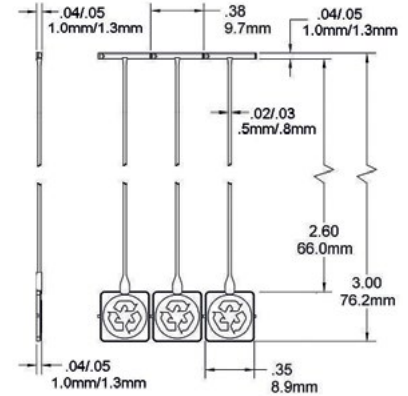


## Technical Information

Plastic Staple Fasteners (Polyurethane)									
Part #	Overall Length (inches/mm)	Nominal Filament Length (inches/mm)	Material	Color *		Minimum Strength	Qty / Reel	Inner Box Qty	Case Qty
17001-0	3" (78mm)	2.6" (65mm)	rPET	White		5.6 lbs (2.54 kgs)	834	5,000	50,000
17002-0	3" (78mm)	2.6" (65mm)	rPET	Yellow		5.6 lbs (2.54 kgs)	834	5,000	50,000
17003-0	3" (78mm)	2.6" (65mm)	rPET	Orange		5.6 lbs (2.54 kgs)	834	5,000	50,000
17004-0	3" (78mm)	2.6" (65mm)	rPET	Pink		5.6 lbs (2.54 kgs)	834	5,000	50,000
17005-0	3" (78mm)	2.6" (65mm)	rPET	Red		5.6 lbs (2.54 kgs)	834	5,000	50,000
17006-0	3" (78mm)	2.6" (65mm)	rPET	Eco Green		5.6 lbs (2.54 kgs)	834	5,000	50,000
17007-0	3" (78mm)	2.6" (65mm)	rPET	Green		5.6 lbs (2.54 kgs)	834	5,000	50,000
17008-0	3" (78mm)	2.6" (65mm)	rPET	Light Blue		5.6 lbs (2.54 kgs)	834	5,000	50,000
17009-0	3" (78mm)	2.6" (65mm)	rPET	Dark Blue		5.6 lbs (2.54 kgs)	834	5,000	50,000
17010-0	3" (78mm)	2.6" (65mm)	rPET	Brown		5.6 lbs (2.54 kgs)	834	5,000	50,000
17011-0	3" (78mm)	2.6" (65mm)	rPET	Gray		5.6 lbs (2.54 kgs)	834	5,000	50,000
17012-0	3" (78mm)	2.6" (65mm)	rPET	Black		5.6 lbs (2.54 kgs)	834	5,000	50,000
17013-0	3" (78mm)	2.6" (65mm)	rPET	Natural		5.6 lbs (2.54 kgs)	834	5,000	50,000

\* Colors displayed in print or on monitors may not be an exact match to the actual product. Contact your Avery Dennison representative for a sample.

System 1000® Tool and Standard Needles		
Part #	Item Description	Pkg Qty
10000-4	System 1000® Hand Tool	1 each
08941-0	Heavy-Duty Needle—Plastic Base	4 / kit
08913-0	Heavy-Duty Stainless Steel Needle	4 / kit



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